

Energy Efficiency Agreement for Industries

1 Parties to the Agreement

The parties to this Energy Efficiency Agreement for Industries are, on behalf of the Government, the Ministry of Economic Affairs and Employment (hereinafter referred to as “the Ministry”) and the Energy Authority, and on behalf of the business sector, the Confederation of Finnish Industries (EK) (hereinafter referred to as “the Confederation”), the Finnish Forest Industries Federation, the Finnish Central Organisation for Motor Trades and Repairs, the Finnish Food and Drink Industries’ Federation, the Finnish Energy Industries, the Chemical Industry Federation of Finland, the Finnish Hospitality Association (MaRa), the Finnish Commerce Federation, and Technology Industries of Finland.

The Energy Efficiency Agreement for Industries includes action plans for the industrial sector, the private service sector, and the energy sector, with the target groups described in Section 5. A company’s joining the Energy Efficiency Agreement for Industries refers to its signing a separate accession document to join one or more of these action plans.

2 Background, Foundation and Links to Legislation

2.1 Background and Foundation

Energy savings and energy efficiency have been promoted through agreements between the Government and the industries since the 1990s. Agreement-based activities have been a central and cost-effective instrument in implementing Finland’s energy policy. This agreement continues the energy efficiency agreement scheme seamlessly after the current agreement period ends at the end of 2025.

Through the energy efficiency agreement scheme, the Ministry implements the Government’s energy policy, in which energy savings and improved energy efficiency play a key role. The main objective of the current national Climate Act (423/2022) is to ensure that Finland achieves carbon neutrality by 2035 at the latest. Improving energy efficiency contributes to achieving carbon neutrality targets.

Energy Efficiency Agreements play a central role in the implementation of Article 8 of the Energy Efficiency Directive ((EU) 2023/1791) and in meeting the nationally binding final energy savings obligation. The energy efficiency agreement scheme also supports the implementation of the “energy efficiency first” principle and several other national obligations laid down in the Energy Efficiency Directive.

The parties to the agreement consider the voluntary agreement procedure an effective and successful means of implementing energy policy and seek to promote the implementation of the measures included in the action plans under the agreement. Their aim is for the agreement scheme to provide a flexible energy-saving instrument whose impact is comparable to that of regulatory measures, and which supports Finland’s competitiveness.

2.2 Link to the Energy Efficiency Act

Under the Energy Efficiency Directive (EU) 2023/1791, companies whose average annual energy consumption over the previous three years, taking all energy carriers into account, exceeds 85 TJ (23.61 GWh), are required to implement a certified energy management system. Companies that do not use an energy management system and whose average annual energy consumption over the previous three years exceeds 10 TJ (2.78 GWh) are required to carry out an energy audit. The directive lists alternative ways for companies to meet the requirements related to energy management systems and energy audits.

The obligations related to energy management systems and audits will be implemented through national legislation as required by Directive (EU) 2023/1791. The Energy Efficiency Act will set out the options available for companies that have joined the Energy Efficiency Agreement to comply with the directive’s requirements.

2.3 Link to Electricity and Natural Gas Market Regulation

Under the Energy Efficiency Directive (EU) 2023/1791, electricity and gas transmission and distribution system operators are required to monitor and quantify total network losses and, where technically and economically feasible, to optimise networks and improve network efficiency. They must report on these measures and on the expected energy savings from reducing network losses to the national energy regulatory authority.

These obligations applicable to transmission and distribution system operators will be implemented through national legislation as required by Directive (EU) 2023/1791. The law or its implementing provisions will set out the options available for companies that have joined the Energy Efficiency Agreement to comply with the directive's requirements.

2.4 Link to the Environmental Protection Act

Section 74 of the Environmental Protection Act (527/2014) enables the permitting authority to impose permit conditions on operators regarding energy efficiency and improving energy efficiency. These conditions may concern investigating and managing energy efficiency and monitoring energy efficiency using available performance indicators. The permit may also require the operator to submit information on developments in energy efficiency to the supervisory authority.

Section 74 further provides that no such permit conditions need to be imposed if the operator has joined an Energy Efficiency Agreement or another corresponding voluntary scheme in which the operator's energy management system defines procedures for monitoring energy efficiency and commits to continuous improvement of energy efficiency.

2.5 Other Links

Energy Performance of Buildings Directive (EPBD)

The objective of the Energy Performance of Buildings Directive (EU) 2024/1275 is to ensure that the EU building stock is transformed into zero-emission buildings by 2050. The energy efficiency agreement scheme supports the achievement of this objective in Finland.

3 Definitions

3.1 Energy Efficiency Directive (EED)

The Energy Efficiency Directive (Directive (EU) 2023/1791 of the European Parliament and of the Council of 13 September 2023 on energy efficiency and amending Regulation (EU) 2023/955 (recast)).

3.2 Energy Performance of Buildings Directive (EPBD)

The Energy Performance of Buildings Directive (Directive (EU) 2024/1275 of the European Parliament and of the Council of 24 April 2024 on the energy performance of buildings (recast)).

3.3 Company

Energy Efficiency Agreement

In this Agreement and its associated action plans, "Company" refers to a corporation or other entity that has signed an accession document and joined one or more of the action plans under this Agreement. If the signatory of the accession document is a corporation or other entity that includes in the scope of the Agreement energy consumption by other entities (for example, a parent company including the energy consumption of its

subsidiaries), “Company” refers to all the entities covered by the same accession document (e.g. the entire group).

Statutory Obligations (see Chapter 2)

Where a statutory obligation applies to a specific company, and the company has the possibility under law to fulfil this obligation in full or in part by joining the Energy Efficiency Agreement, the following are considered as companies that have joined the Agreement: 1) A company (corporation or other entity) that has signed the accession document and joined one or more action plans under the Agreement (e.g. a parent company or a company outside a corporate group); and 2) A company (corporation or other entity) whose energy consumption has been included in an action plan under the Agreement through an accession document signed by another company (e.g. a subsidiary included in the Agreement through the parent company’s accession document).

3.4 Energy Savings and Energy Efficiency

In this Agreement, “energy savings” means the reduction in final energy consumption from the current level and the reduction in future consumption achieved through active energy efficiency measures, compared to the level that would occur without such measures. Saved energy (MWh/a) is determined either by measurement or by calculation, by assessing energy consumption before and after the implementation of the measure, while normalising for external conditions that affect energy use. “Improvement of energy efficiency” refers to implementing measures that reduce the amount of energy required to produce a given product or service. Energy efficiency measures may be technical or relate to the use of energy-consuming equipment, operating methods, operating environments, or behaviour. Implemented energy-saving measures generally lead to improvements in energy efficiency.

3.5 ETJ+

The national energy management system, which includes the obligations and requirements of the ISO 50001 standard for top management, energy auditing activities, monitoring, measurements, and analysis.

3.6 Energy Efficiency First Principle

The energy efficiency first principle means that, in energy-related planning, policy, and investment decisions, cost-effective alternative energy efficiency measures are duly considered, while ensuring that the objectives of the decisions are still achieved. Measures may improve energy demand and supply through, in particular, cost-effective end-use energy savings, demand response, and more efficient energy conversion, transmission, and distribution.

3.7 Energy-Intensive Industry

In this Agreement, “energy-intensive industry” generally refers to industrial companies with one or more sites where annual energy consumption is at least 100 GWh (≥ 100 GWh/a).

3.8 Medium-Sized Industry and Private Service Sector

In this Agreement, “medium-sized industry and private service sector” generally refers to companies in these sectors whose annual energy consumption at any single site is less than 100 GWh (< 100 GWh/a).

3.9 Party to the Agreement

In this Agreement, “Party to the Agreement” refers to the Ministry, the Energy Authority, and the federations of industries listed in Section 1.

4 Objectives of the Agreement, Agreement Period and Company Accession

4.1 Objectives of the Agreement

The objective of this Agreement is to improve energy efficiency in Finland and to help ensure that both the nationally established targets and the targets laid down in the EU Energy Efficiency Directive (EU) 2023/1791 are achieved for the period 2021–2035. The Energy Efficiency Agreement also aims to make a significant contribution to achieving the national targets derived from the EU's collective targets for primary energy consumption and final energy consumption for 2030.

The agreement also aims to promote demand response within the energy system, which plays an important role in maintaining the balance between energy consumption and production in a cost-effective manner.

The aim is that by the end of 2027, at least 80% of the energy use¹ of companies in the industries covered will be included in the Energy Efficiency Agreement for Industries.

Section 5 sets out in more detail the targets established for each action plan and the process for companies to set their own targets under different action plans.

4.2 Agreement Period and Periods of Implementation

The Agreement period of the Energy Efficiency Agreement for Industries covers the years 2026–2035 and consists of two periods: agreement period 2026–2030 (5 years) and agreement period 2031–2035 (5 years), a total of 10 years.

4.3 Company Accession

A company's accession to the Energy Efficiency Agreement for Industries refers to its signing of a separate accession document to join one or more of the action plans under the Agreement (Annexes 1.1–1.12).

To join the Energy Efficiency Agreement for Industries, the Company submits a duly completed accession document to the federation responsible for administering the relevant action plan². The Company is deemed to have joined the Energy Efficiency Agreement for Industries once the federation has verified that the accession document is in order, the federation and the Company have signed the accession document, and it has been submitted to Motiva Oy for entry in the accession register.

As a rule, the Company includes in the Energy Efficiency Agreement for Industries all its sites operating in Finland and their energy use¹. If necessary, the Company may join one or more action plans.

The procedures and possible consequences related to the Company's resignation or removal from the Agreement are described in Section 8.

5 Action Plans

5.1 Energy-Intensive Industry

Target Group

The action plans for energy-intensive industry under the Energy Efficiency Agreement for Industries are primarily intended for companies with one or more sites where annual energy consumption is at least 100 GWh.

¹ Electricity, heat and fuels

² Companies whose industry does not have a sector-specific action plan and whose energy consumption at any of their locations does not exceed 100 GWh per year join the general action plans of the Energy Efficiency Agreement for Industries (industry and services sector)

Objectives of the Confederation and the Finnish Forest Industries Federation

The objective is to include all energy-intensive industrial companies in Finland under the Energy Efficiency Agreement for Industries by the end of 2027.

The indicative energy savings target for the action plans for the period 2026–2035 is 10% by 2035, with an interim target of 6% by 2030, calculated based on the energy consumption of the target group¹.

Company Targets and Monitoring

When joining the Energy Efficiency Agreement for Industries (2026–2035), each company sets an indicative energy savings target (MWh) for the period 2026–2035 and an interim target for 2030. The company's indicative targets reflect the indicative energy savings targets set for the energy-intensive industry action plans during the 2026–2035 agreement period. Upon joining an action plan, the company states its indicative energy savings targets in the accession document as energy amounts (MWh) for the years 2030 and 2035. These targets are calculated based on the company's energy consumption in the latest calendar year representing normal operations and available at the time of accession.

For monitoring progress towards targets, measures reported in the energy efficiency agreement monitoring system and implemented during the 2026–2035 agreement period are accepted, provided their energy savings impact is still valid in the year of assessment and they relate to the energy consumption included in the company's target calculation. The company includes all its energy use in the Energy Efficiency Agreement in accordance with Section 4.3.

Company Obligations

The company commits to continuous improvement of energy efficiency as described in the action plans (Annexes 1.6 and 1.7).

Each year³, by the end of February, the company reports site-specific data to the energy efficiency agreement monitoring system on the previous year's energy use^{1, 4}, energy efficiency improvement measures, and the implementation of other actions required by the action plan.

In addition, the company strives—where technically, economically, and in terms of health, safety, and environmental considerations feasible—to apply the energy efficiency first principle, to adopt new energy-efficient technologies, to increase demand response, and to integrate energy efficiency guidelines into its procurement procedures so that, in procurement, design, and investment decisions, not only procurement costs but also operating costs and lifetime are considered. The company also seeks to improve the energy efficiency of its related transport and storage activities by enhancing logistics and energy use in cooperation with service providers, and to reduce the use of fossil fuels.

Company-specific obligations and measures are described in greater detail in the action plans for energy-intensive industry (Annexes 1.6 and 1.7, Section 3).

5.2 Medium-Sized Industry and Private Service Sector

Target Group

The sector-specific action plans for medium-sized industry and the private service sector under the Energy Efficiency Agreement for Industries are primarily intended for companies whose energy consumption at any single site does not exceed 100 GWh per year.

³ By joining the Energy Efficiency Agreement for Industries, the company commits to reporting in 2036 the data corresponding to the year 2035. If the company withdraws from the Agreement on 31 December 2030, it commits to reporting in 2031 the data for the year 2030.

⁴ Should the company, upon joining, grant authorisation to the administrator of the Energy Efficiency Agreement monitoring system (Motiva Oy), the reported energy consumption data may be transferred from the monitoring system to Statistics Finland as confidential information for the purpose of compiling energy statistics.

The general action plans for the industrial and service sectors are intended for companies operating in sectors that do not have sector-specific action plans and whose energy consumption at any single site does not exceed 100 GWh per year.

Objectives of the Sector Federations

The objective is to include in the action plans at least half of the total energy consumption of medium-sized industry and the private service sector.

For each sector-specific action plan, the indicative energy savings target for the period 2026–2035 is 10%, with an interim target of 6% for 2030, calculated based on the energy consumption of the target group.

Company Targets and Monitoring

To meet the targets of the sector-specific action plan, each company joining the Energy Efficiency Agreement (2026–2035) is expected to set at least a 10% indicative energy savings target for the period 2026–2035 and an interim target of 6% for 2030. Upon joining an action plan, the company states its indicative energy savings targets in the accession document as energy amounts (MWh) for the years 2030 and 2035. These targets are calculated based on the company's energy consumption in the latest calendar year representing normal operations and available at the time of accession.

A company that participated in the previous agreement period and wishes to utilise the energy savings from technical measures implemented and reported to the monitoring system during 2023–2025 must set at least a 13.5% indicative energy savings target for the period 2023–2035 and an interim target of 9.6% for 2030. Similarly, a company wishing to utilise savings from technical measures implemented and reported during 2021–2025 must set at least a 16% indicative energy savings target for the period 2021–2035 and an interim target of 12% for 2030.

For monitoring progress towards targets, measures reported to the monitoring system during the selected target-setting period (2026–2035, 2023–2035, or 2021–2035) are accepted, provided their energy savings impact is still valid in the year of assessment and they relate to the energy consumption included in the company's target calculation.

The company includes all its energy use in the Energy Efficiency Agreement in accordance with Section 4.3.

Action Plans

The sector-specific action plans (medium-sized industry: Annexes 1.3, 1.4, 1.9, 1.11, and 1.12; private service sector: Annexes 1.1, 1.2, 1.8, and 1.10) define in more detail the objectives, target groups, and measures required from different parties.

Company Obligations

The company commits to continuous improvement of energy efficiency as described in the action plans (Annexes 1.1–1.4 and 1.8–1.12).

Each year³, by the end of February, the company reports site-specific⁵ data to the energy efficiency agreement monitoring system on the previous year's energy use^{1,4}, energy efficiency improvement measures, and the implementation of other actions required by the action plan.

In addition, the company strives—where technically, economically, and in terms of health, safety, and environmental considerations feasible—to apply the energy efficiency first principle, to adopt new energy-efficient technologies, to increase demand response, and to integrate energy efficiency guidelines into its procurement procedures so that, in procurement, design, and investment decisions, not only procurement costs but also operating costs and lifetime are considered. The company also seeks to improve the energy efficiency of its related transport and storage activities by enhancing logistics and energy use in cooperation with service providers, and to reduce the use of fossil fuels.

⁵ In service sector action plans, it is possible to report at the site and/or chain level.

Company-specific obligations and measures are described in greater detail in the sector-specific action plans for medium-sized industry and the private service sector, which are annexed to this Agreement (Annexes 1.1–1.4 and 1.8–1.12, Section 3).

5.3 Energy Sector

Target Group⁶

The action plan for the energy sector under the Energy Efficiency Agreement for Industries is primarily intended for companies whose main business activity is the production, transmission, distribution, or retail sale of energy. A company participating in the energy sector action plan may also include its water business operations under the Agreement⁷.

Companies providing energy services to end-users may also join the action plan when they implement these services as part of fulfilling the contractual obligations of a company that has joined the energy sector action plan.

Objectives of the Sector Federations

Energy Production

The objective is to bring 70% of the energy production sector under the Energy Efficiency Agreement for Industries by the end of 2027.

The targets for primary energy savings (MWh) and improved efficiency of electricity generation (MWh) under the action plan are based on the efficiency targets set by companies for 2030 and 2035.

Energy Transmission and Distribution, and Retail Sale of Energy

The objective is to bring 80% of the energy delivered and sold to end-users under the Agreement by the end of 2027.

The indicative energy savings target for the action plan for the period 2026–2035 is 6% by 2035, calculated based on the energy use of companies engaged in energy transmission and distribution¹.

Company Targets and Monitoring

Energy Production

When joining the Energy Sector Action Plan under the Energy Efficiency Agreement, the company sets indicative energy savings targets for the period 2026–2035 and an interim target for 2030. The targets are set for primary energy savings (MWh) and/or improved efficiency of electricity generation (MWh) for the years 2030 and 2035, compared to the projected development without these new measures.

For monitoring progress towards targets, measures reported in the energy efficiency agreement monitoring system and implemented during the 2026–2035 agreement period are accepted, provided their energy savings impact is still valid in the year of assessment and they relate to the energy use included in the company's target calculation.

The company includes all its energy use in the Energy Efficiency Agreement in accordance with Section 4.3.

⁶ A group or a company engaged in any of the following business activities: electricity generation, procurement, transmission, distribution or sales; gas transmission and distribution; district heating and district cooling generation, procurement, transmission, distribution or sales; or the provision of energy efficiency service

⁷ Water business operations are included in the action plan as a separate reporting site, in the same way as in the General Industry Action Plan of the Energy Efficiency Agreement for Industries and in the Energy Efficiency Agreement for the Public Sector.

Energy Transmission and Distribution

The target for improving the company's own energy use is set for the energy efficiency of transmission and distribution operations.

When joining the Energy Efficiency Agreement (2026–2035), the company sets an indicative energy savings target as an energy amount (MWh) for 2035 and an interim target for 2030. The target is calculated based on the company's energy data for the most recent calendar year representing normal operations at the time of accession. Achieving the sectoral target requires each company to set, as a rule, at least a 6% efficiency improvement target⁸.

For monitoring progress towards targets, measures reported in the monitoring system and implemented during the 2026–2035 agreement period are accepted, provided their energy savings impact is still valid in the year of assessment and they relate to the energy use included in the company's target calculation.

Energy Retail and Distribution – Customers

The company aims to implement energy efficiency measures in cooperation with customers receiving energy services. These measures focus particularly on customer groups that are otherwise not covered by the energy efficiency agreement scheme. The objective is to make a significant contribution to achieving the energy savings targets set in the Energy Efficiency Directive for these customers' energy use during 2026–2035, compared to a baseline without such measures.

The scope, quality, and development of these activities are assessed on the basis of measures reported to the energy efficiency agreement monitoring system. These data are also used to estimate the energy savings impact at national level of the measures directed at customers by companies participating in the Agreement.

Company Obligations – Energy Production, Transmission and Distribution

The company commits to continuous improvement of energy efficiency as described in the action plan (Annex 1.5).

Each year³ by the end of February, the company reports site-specific⁹ data to the energy efficiency agreement monitoring system on the previous year's energy use¹, ¹⁰energy efficiency improvement measures, and the implementation of other actions required by the action plan.

In addition, the company strives—where technically, economically, and in terms of health, safety, and environmental considerations feasible—to apply the energy efficiency first principle, to adopt new energy-efficient technologies, to increase demand response, and to integrate energy efficiency guidelines into its procurement procedures so that, in procurement, design, and investment decisions, not only procurement costs but also operating costs and lifetime are considered. The company also seeks to improve the energy efficiency of its related transport and storage activities by enhancing logistics and energy use in cooperation with service providers, and to reduce the use of fossil fuels.

The company's obligations and measures are described in greater detail in the Energy Sector Action Plan (Annex 1.5, Section 3.1).

⁸ The target is calculated based on the amount of energy that the company can actually influence. Energy efficiency measures are directed, for example, at reducing losses in the transmission and distribution of electricity, district heating and gas, as well as at improving the efficiency of pumping in district heating and gas networks. The energy use of water business operations is also taken into account if the company includes this activity in the Agreement.

⁹ If the company has a large number of relatively small and similar sites, a so-called site group may be formed for them within the Energy Efficiency Agreement at the time of accession. Some of the measures required of the company may then be directed at these site groups.

¹⁰ If, upon joining, the company grants authorisation, the energy consumption data may be transferred to the Energy Efficiency Agreements monitoring system from the data collected by Finnish Energy (Energiateollisuus ry) in the electricity, district heating and district cooling statistics surveys.

Company Measures and Obligations – Energy Retail and Distribution

Measures to Improve Customer Energy Efficiency

The company commits, as described in the action plan (Annex 1.5), to developing and offering energy efficiency measures directed at customers' energy use, in addition to statutory measures, when economically reasonable and within the limits of sector-specific regulation.

Each year,³ by the end of February, the company reports to the energy efficiency agreement monitoring system on the energy services offered to customers during the previous year.

The company's measures are described in more detail in the Energy Sector Action Plan (Annex 1.5, Section 3.2).

Obligations to Improve the Company's Own Energy Use

The company commits to continuous improvement of energy efficiency as described in the action plan (Annex 1.5).

In addition, the company strives—where technically, economically, and in terms of health, safety, and environmental considerations feasible—to apply the energy efficiency first principle, to adopt new energy-efficient technologies, to increase demand response, and to integrate energy efficiency guidelines into its procurement procedures so that, in procurement, design, and investment decisions, not only procurement costs but also operating costs and lifetime are considered. The company also seeks to improve the energy efficiency of its related transport and storage activities by enhancing logistics and energy use in cooperation with service providers, and to reduce the use of fossil fuels.

Each year³, by the end of February, the company reports site- or site group-specific⁹ data to the monitoring system on the previous year's energy use¹, Error! Bookmark not defined., energy efficiency improvement measures, and the implementation of other actions required by the action plan.

Company-specific obligations are described in more detail in the Energy Sector Action Plan (Annex 1.5, Section 3.1).

6 Obligations of the Parties to the Agreement

6.1 Confederation

The obligations of the Confederation of Finnish Industries relate to the implementation of the action plan for energy-intensive industry (Section 5.1; Annex 1.6) administered by the Confederation, and to the general action plans for industry and services (Section 5.2; Annexes 1.2 and 1.3) also administered by the Confederation.

To achieve the objectives, the Confederation

- Establishes a steering group or appoints another body to monitor and address the implementation of the energy-intensive industry action plan and the general action plans for industry and services administered by the Confederation at least once a year
- Encourages and provides guidance to companies to join the Energy Efficiency Agreement for Industries, and participates in the introduction of the Agreement and in supporting its implementation
- Verifies the adequacy of the accession document submitted by the Company, requests additional information if necessary, sends a request for signature to the Company, and includes the Company in the Energy Efficiency Agreement for Industries once the approved accession document has been signed by both the Confederation and the Company. The signed accession document is then forwarded to Motiva Oy for entry in the accession register
- Monitors the achievement of energy savings targets of companies that have joined the action plans administered by the Confederation together with Motiva Oy
- Provides guidance to companies that have joined the energy-intensive industry and general (industry and service) action plans administered by the Confederation, and participates in carrying out the

annual monitoring and reporting tasks related to the implementation of the action plans for which the Confederation is responsible

- Participates, together with the other parties to the Agreement, in promoting energy auditing activities and in communicating the results and the benefits of energy management systems, for example by sharing concrete good practices, particularly within the SME sector
- Participates in the development of the Energy Efficiency Agreement scheme for industries together with the Ministry, sectoral federations, companies that have joined this Agreement, the Energy Authority, and other parties involved in the implementation of the Agreement scheme
- Expels the Company if the Steering Group has so decided.

6.2 Finnish Forest Industries Federation

The obligations of the Finnish Forest Industries Federation relate to the implementation of the energy-intensive industry action plan (Section 5.1; Annex 1.7) and the wood products industry action plan (Section 5.2; Annex 1.11) administered by the Federation.

To achieve the objectives, the Federation

- Establishes a steering group or appoints another body to monitor and address the implementation of the energy-intensive industry and wood products industry action plans at least once a year
- Encourages and provides guidance to companies to join the Energy Efficiency Agreement for Industries, and participates in the introduction of the Agreement and in supporting its implementation
- Verifies the adequacy of the accession document submitted by the Company, requests additional information if necessary, sends a request for signature to the Company, and includes the Company in the Energy Efficiency Agreement for Industries once the approved accession document has been signed by both the Finnish Forest Industries Federation and the Company. The signed accession document is then forwarded to Motiva Oy for entry in the accession register
- Monitors the achievement of energy savings targets of companies that have joined the action plans administered by the Federation together with Motiva Oy
- Provides guidance to companies that have joined the energy-intensive industry and wood products industry action plans administered by the Finnish Forest Industries Federation, and participates in carrying out the annual monitoring and reporting tasks related to the implementation of the action plans for which the Federation is responsible
- Participates, together with the other parties to the Agreement, in promoting energy auditing activities and in communicating the results and the benefits of energy management systems, for example by sharing concrete good practices, particularly within the SME sector
- Participates in the development of the Energy Efficiency Agreement scheme for industries together with the Ministry, sectoral federations, companies that have joined this Agreement, the Energy Authority, and other parties involved in the implementation of the Agreement scheme
- Expels the Company if the Steering Group has so decided.

6.3 Sector Federation

The obligations of sector federations relate to the implementation of Sections 5.2 and 5.3. An exception applies to the general action plans for industry and services administered by the Confederation and the wood products industry action plan administered by the Finnish Forest Industries Federation, the obligations for which are described in Sections 6.1 and 6.2.

To achieve the objectives, the Sector Federation

- Establishes a steering group or appoints another body to monitor and address the implementation of the action plan at least once a year

- Encourages and provides guidance to companies to join the Energy Efficiency Agreement for Industries, and participates in the introduction of the Agreement and in supporting its implementation
- Verifies the adequacy of the accession document submitted by the Company, requests additional information if necessary, sends a request for signature to the Company, and includes the Company in the Energy Efficiency Agreement for Industries once the approved accession document has been signed by both the Sector Federation and the Company. The signed accession document is then forwarded to Motiva Oy for entry in the accession register
- Monitors, together with Motiva Oy, the achievement of the energy savings targets of the companies that have joined the action plan it administers
- Provides guidance to companies that have joined the action plans for medium-sized industry, the private service sector and the energy sector, and participates in carrying out the annual monitoring and reporting tasks related to the implementation of the action plans for which the Sector Federation is responsible
- Participates, together with the other parties to the Agreement, in promoting energy auditing activities and in communicating the results and the benefits of energy management systems, for example by sharing concrete good practices, particularly within the SME sector
- Participates in the development of the Energy Efficiency Agreement scheme for industries together with the Ministry, Confederation, companies that have joined this Agreement, the Energy Authority, and other parties involved in the implementation of the Agreement scheme
- Expels the Company if the Steering Group has so decided.

6.4 Ministry

To achieve the objectives, taking into account the annual budget allocations, the Ministry

- Supports energy audits and similar studies concerning companies' energy savings in accordance with the conditions applicable to the granting of energy aid. In determining the amount of aid, the company's commitment to long-term energy savings and to improving energy efficiency is considered a positive factor
- Supports investments identified in energy audits or similar studies that meet the general conditions for energy aid and are related to energy savings. Priority is given to projects promoting the deployment of new technologies and operating practices. A company's commitment to long-term energy savings and energy efficiency improvement is considered a positive factor when determining the level of aid
- Participates in the development of the Energy Efficiency Agreement scheme together with the Energy Authority, the Confederation, the Finnish Forest Industries Federation, sector federations, and other stakeholders involved in implementation, to the extent that tasks have not been assigned to the Energy Authority.

6.5 Energy Authority

To achieve the objectives, taking into account the annual budget allocations, the Energy Authority, under the guidance of the Ministry

- Participates in the implementation of the energy efficiency agreement scheme with sufficient resources
- Participates in the development of the Energy Efficiency Agreement scheme for industries together with the Ministry, the Confederation, the Finnish Forest Industries Federation, the Confederation's sectoral federations and other parties involved in the implementation of the Agreement scheme, to the extent that the tasks have been assigned by the Ministry to the Energy Authority

- Monitors the achievement of the objectives of the Energy Efficiency Agreement for Industries
- Participates in development and pilot projects related to the implementation of the Agreement together with other parties
- Is responsible for monitoring the fulfilment of companies' contractual obligations, sends a notice to the Company in the event of non-compliance with these obligations, and, where necessary, submits a proposal to the Steering Group regarding further action resulting from the Company's non-compliance with its contractual obligations
- Allocates resources to Motiva Oy to enable it to maintain the accession register; maintain and develop the Agreement monitoring system; produce data required to monitor the achievement of the Agreement's objectives and impacts; monitor the implementation of the action plans; support communication activities and maintain the website; participate in the development of the Energy Efficiency Agreement scheme for industries; contribute to the preparation of the annual action plan summaries; support companies in implementing the Agreement by, for example, producing information and training materials on good practices; and participate in development and pilot projects
- participates in the financing and the organisation of potential energy efficiency advisory services.

7 Steering Group

The activities under this Agreement are supervised by a Steering Group, to which each Party to the Agreement appoints its representative. The Ministry appoints the Chair of the Steering Group and, in addition, up to two members representing the state administration. The Steering Group appoints a Secretary and decides separately on experts to be invited to the meetings.

The tasks of the Steering Group are to:

- Provide general guidance and interpretations related to the implementation of the Agreement, as necessary.
- Monitor the achievement of the objectives of the Agreement.
- Prepare proposals for necessary amendments if it appears unlikely that the objectives set for the Energy Efficiency Agreement for Industries for the years 2030 and 2035 will be achieved. At the same time, agree on how such changes will be implemented in cooperation with the companies that have joined the Agreement.
- Decide whether to recommend that the sector federation representing a sector prepares its own sector-specific action plan.
- Decide, based on a proposal by a sector federation, to initiate the preparation of an action plan to be included in a potential new agreement.
- Decide, based on the above preparatory work, on the inclusion of a new action plan for medium-sized energy users and the inclusion of the sector federation representing that action plan in this Agreement.
- Decide on the expulsion of a company in accordance with Section 8.3.
- Decide on the completion of ongoing projects if one or more parties withdraw from the Agreement or if the Agreement is terminated in accordance with Section 8.2.

8 Validity, Termination, Expulsion and Withdrawal of the Agreement

8.1 Validity of the Agreement

This Energy Efficiency Agreement for Industries enters into force once it has been signed. Its implementation begins on 1 January 2026 and it remains in force until 31 December 2035.

8.2 Termination of the Agreement

Ministry, Energy Authority, Confederation and Finnish Forest Industries Federation

The Ministry, the Energy Authority, the Confederation and the Finnish Forest Industries Federation may jointly or separately terminate this Agreement if the operating environment or conditions have materially changed compared to those at the time of signing the Agreement, or if the Agreement does not appear to lead to the achievement of its objectives. If the Agreement is terminated jointly, all action plans under the Energy Efficiency Agreement for Industries will be terminated simultaneously. The Steering Group will decide how any ongoing projects related to the implementation of the Agreement will be completed.

Sector Federation, Confederation and Finnish Forest Industries Federation

A Sector Federation may withdraw from the Energy Efficiency Agreement for Industries and terminate its action plan if the operating environment or conditions have changed compared to those at the time of signing the Agreement, so that the Sector Federation is no longer in a position to continue implementing the action plan. The Confederation and the Finnish Forest Industries Federation may likewise terminate the action plans for which they are responsible.

Withdrawal by a Company and Possible Consequences

A Company may withdraw from the Energy Efficiency Agreement for Industries by notifying the Energy Authority and the federation administering the relevant action plan. In its notice of withdrawal, the Company undertakes to declare any energy aid it has received under the Energy Efficiency Agreement during the agreement period. Any energy aid received by the Company under this Agreement may be reclaimed in accordance with the terms and conditions set out in the relevant aid decision. The authority that granted the aid decides on recovery on a case-by-case basis.

8.3 Expulsion from the Agreement and Possible Consequences

A Company may be expelled from the Energy Efficiency Agreement for Industries if it fails to fulfil the obligations it committed to upon joining. Grounds for expulsion may include repeated failures to implement or report on the Company's obligations under the Agreement in the energy efficiency agreement monitoring system.

If a breach of obligations is identified, the Energy Authority will send a warning to the Company. If the Company does not take acceptable corrective action within the specified time, the Energy Authority will propose follow-up measures to the Steering Group. The decision to expel a Company from the Agreement is always made by the Steering Group.

Any energy aid received by an expelled Company under this Agreement may be reclaimed in accordance with the terms and conditions set out in the relevant aid decision. The authority that granted the aid decides on recovery on a case-by-case basis.

8.4 Withdrawal by a Company on 31 December 2030

Mi If a Company submits a duly completed accession document for the Energy Efficiency Agreement for Industries by 31 December 2028, it may withdraw from the Agreement at the end of the first agreement period on 31 December 2030³ without the consequences related to energy aid described in Sections 8.2 and 8.3.

The Company must notify the Energy Authority and the federation administering the action plan of its withdrawal by the end of 2030.

The withdrawal option described in this Section does not apply to Companies that submit their accession documents after 31 December 2028.

9 Data Disclosure and Other Conditions

9.1 Data Disclosure

Motiva Oy maintains the accession register for the agreement scheme and acts as the data controller in accordance with the General Data Protection Regulation (EU) 2016/679. The accession register contains the contact details of company-specific responsible persons and other individuals related to the agreements. The Parties to the Agreement shall take into account the requirements of the GDPR in the disclosure and other processing of personal data between the data controller and the Parties. For the sake of clarity, it is stated that the disclosure of personal data contained in the register to the Parties does not require a separate agreement under the GDPR, provided that the disclosure is not carried out on behalf of the controller¹¹.

The energy efficiency agreement monitoring system contains data on measures and other information reported by companies. The information reported by companies to the monitoring system is confidential. The system administrator (Motiva Oy) does not disclose any data without the Company's consent. Summaries based on the reported data are published, but they do not allow information on individual companies to be inferred.

When joining the energy efficiency agreement, a Company may authorise the disclosure of data for the purposes specified in the accession document.

9.2 Other terms

The Energy Efficiency Agreement for Industries is legally similar to a programme of objectives. Failure by the Parties to fulfil their obligations does not give rise to legal consequences.

As stated in Section 1, a Company's accession to this Agreement refers to joining one or more of the action plans referred to in that section by signing a separate accession document. Failure to fulfil the obligations of an action plan does not lead to any legal consequences for the Company beyond expulsion from the Agreement and the provisions concerning state energy aid described in Section 8. The Parties to this Energy Efficiency Agreement for Industries and the companies that have joined the scheme seek to ensure that the measures and objectives laid down in this Agreement are implemented.

¹¹ The data controller shall comply with its obligations under the General Data Protection Regulation and shall provide data subjects with the information required by the Regulation, including, inter alia, whether the collected data will be disclosed to third parties (EU) 2016/679, Articles 13 and 14).

Signatures

This Agreement has been signed electronically. Each Party to the Agreement has received a copy of the signed Agreement.

Helsinki, September 2025

Ministry of Economic Affairs and Employment – Sari Multala, Minister of the Environment and Climate
Ministry of Economic Affairs and Employment – Juhani Tirkkonen, Industrial Counsellor
Energy Authority – Simo Nurmi, Director General
Energy Authority – Tiina Sekki, Senior Specialist
Confederation of Finnish Industries EK – Jyri Häkämies, Director General
Finnish Forest Industries Federation – Paula Lehtomäki, Director General
Association of Automobile Industry in Finland – Tero Lausala, CEO
Finnish Food and Drink Industries' Federation – Mikko Käkelä, CEO
Finnish Energy – Jukka Leskelä, CEO
Finnish Commerce Federation – Kari Luoto, CEO
Chemical Industry Federation of Finland – Mika Aalto, CEO
Finnish Hospitality Association MaRa – Timo Lappi, CEO
Finnish Hospitality Association MaRa – Veli-Matti Aittoniemi, Deputy CEO
Technology Industries of Finland – Minna Helle, CEO

ATTACHMENTS

- Liite 1.1 Action Plan for the Automotive Sector
- Liite 1.2 Action plan for the Private Service Sector – General
- Liite 1.3 Action plan for Industry – General
- Liite 1.4 Action Plan for the Food Industry
- Liite 1.5 Action Plan for the Energy Sector
- Liite 1.6 Action Plan for Energy-Intensive Industry – Confederation of Finnish Industries EK
- Liite 1.7 Action Plan for Energy-Intensive Industry – Finnish Forest Industries Federation
- Liite 1.8 Action Plan for the Commerce Sector
- Liite 1.9 Action Plan for the Chemical Industry
- Liite 1.10 Action Plan for the Tourism and Hospitality Sector
- Liite 1.11 Action Plan for the Wood Products Industry
- Liite 1.12 Action Plan for the Technology Industry